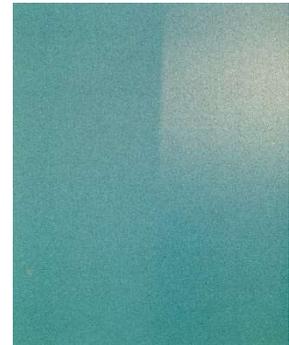# Information Data Sheet

Picture Framing

The use of two coat paint systems on new plaster board has brought about a steady increase of complaints from consumers in regard to picture framing on new homes.

Picture framing is a common problem that can be encountered by painters in new work or recoats and can be caused by several different factors.

The most common type of picture framing involves the procedure of cutting in by brush prior to rolling the wall or ceiling area.
The brushed areas will generally appear darker creating the picture framing effect.
Areas that have been sprayed may be darker than sections that have been brushed or rolled.
Different sheen levels can also create a picture framing effect as well as over tinting, using the wrong type of tinters or when using dark colours.

To obtain the correct level of sheen that is required it is important a sealer is used prior to applying the two finishing coats.

Possible Causes

Lack of coverage. Brushing will generally result in a lower spread rate than rolling and produce a thicker film and better coverage.
Correct level of sheen has not been obtained.
Not using a sealer or primer where it is recommended.
Over tinting or when attempting to tint dark colours results in a variation of colour depending on the application method.
Using the wrong colourants or adding colourant to non tintable paint.
Cutting in surfaces and allowing cut in areas to dry before rolling balance of wall area.
Not rolling into corners and edges as close as possible.

Solutions

Spreading rates with brushes and rollers should be similar to minimise possibility of picture framing.
Don't cut in the entire room before roller coating.
Maintain a wet edge by working in smaller sections especially when working with dark colours.
When using dark colours use a small roller to get as close as possible to corners and edges (helps keep a uniform finish)
Make sure product to be used is mixed thoroughly and there is enough product to complete task.
If picture framing has already occurred, it may require a full recoat.